

In the Abstract:

Please amend the abstract as follows:

A web server for creating entries containing non-textual content in an on-line database is disclosed. The web server may be configured to receive a request from a user to create an entry in the database; create an entry in the on-line database; receive content associated with the entry, the content including non-textual information; receive a category defined by the user for the entry and a description of the category; store the content in the entry; and associate the entry with said category. —Methods and apparatus are disclosed for classifying a search by keyword. A web-accessible database containing content searchable by a networked user is provided that associates keywords sponsored by an advertiser with content. A user may search the database by keyword, thereby producing a set of hypertext documents. A subset of the hypertext documents containing sponsored keywords are classified into categories corresponding to the keyword used by the user.